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125,000 HIT THE 2014 BLUES ON BROADBEACH MUSIC FESTIVAL, THE BIGGEST EVER!

Broadbeach has proved it certainly has rhythm in its veins as the 13th annual Blues on Broadbeach Music Festival delivered record crowds of over 125,000 over the four huge days with more than 60 performers delivering more than 330 hours of incredible free entertainment from Thursday, 22 May to Sunday, 25 May 2014.

Organisers Broadbeach Alliance along with major supporters, Tourism and Events Queensland and the City of Gold Coast are thrilled that the combination of a world-class entertainment and picture perfect weather delivered crowds that have far exceeded that of any other year.

The four day free festival closed with some of Australia's biggest household names come together on stage as "The Time of My Life" Band featuring Daryl Braithwaite, Joe Camilleri, James Reyne and Ross Wilson.

Surf Parade was jam packed as thousands of festival goers crammed in every inch of the precinct to be part of the action.

Broadbeach Alliance CEO Jan McCormick highlights the tireless work by her small team to bring the event to life each year. "The success of Blues on Broadbeach is a remarkable achievement given each and every aspect is handled by our small but talented team of seven people. We have seen an incredible growth over the past few years, and our team are to be congratulated for delivering such a world-class event. The genius of our festival remains the fact that it is completely free and we wish to thank our major partners, the City of Gold Coast and Tourism and Events QLD along with our media and event partners for their support."

She adds "We have delivered such a high calibre program with artists from across Australia and overseas which is entirely free to our festival goers. It is particularly great to see our accommodation houses full and the crowds soaking up the atmosphere from our many restaurants, bars and apartment balconies."

"Our event has become part of the cultural fabric of this city and plays a significant role in the economy of our region by encouraging visitors to enjoy in our stunning beach-side location and this year the weather gods also shined."

Blues on Broadbeach

22-25 May 2014

Gold Coast Mayor Tom Tate says “Blues on Broadbeach has quickly grown to become an iconic festival that draws thousands of tourists and blues fans from right across Australia.” He adds “It is no surprise that it is loved by locals too with phenomenal artists, an incredible atmosphere in a real cosmopolitan setting. “There’s nothing quite like Blues on Broadbeach and I expect the best is yet to come.”

The event, one of the largest free ‘blues’ music festivals in the world, received the prestigious honour of being named the Best Regional Event and Best Cultural, Arts or Music Event in Queensland at the 2013 Australian Event Awards.

Blues on Broadbeach Quick Facts:

- The Blues on Broadbeach Music Festival celebrated its inaugural year in 2002, designed to attract travellers to the Gold Coast during the quiet month of May.
- Blues on Broadbeach won ‘Best Regional Event Queensland’ and ‘Best Cultural, Arts or Music Event Queensland’ at the 2013 Australian Event Awards.
- The festival won ‘Best Festival & Event’ at the 2011 Queensland Tourism Awards.
- The festival was elevated to Major Event status by the Queensland Government in 2012
- More than 125,000 people attended the event in May 2014.
- Four days and nights of incredible entertainment, May 22 – 25, 2013.
- The event is entirely free.
- The event features six outdoor stages and 11 venues in the Broadbeach precinct.