

# Blues Broadbeach Music Festival

FOR IMMEDIATE RELEASE

Tuesday May 19, 2015

## **2015 BLUES ON BROADBEACH MUSIC FESTIVAL STARTS TODAY**

The 14<sup>th</sup> annual Blues on Broadbeach Music Festival launched Tuesday night marking the start of an incredible four day festival featuring more than 60 performers on more than 20 stages of free entertainment starting today, Thursday May 21 and concluding Sunday May 24.

Jupiters Hotel & Casino rocked the blues as more than 200 special guests and local dignitaries celebrated the start of the iconic festival and were treated with a performance by Australian music legend and a headline act for the festival, Kevin Borich.

The award-winning event was officially launched by City of Gold Coast Mayor, Tom Tate and saw the announcement of a three year, six figure sponsorship by local business icon, James Frizelles Automotive Group.

Andrew Strong and The Commitments Tour, Ash Grunwald, James Morrison plays the Blues and The Black Sorrows are just a few of the massive names to headline the Blues on Broadbeach Music Festival, starting Thursday.

The free event staged in the streets and in venues over four huge days throughout the popular Gold Coast hub will also feature Jeff Lang, Tijuana Cartel, The Backsliders and US favourites Old Gray Mule.

Grammy nominated Andrew Strong is bringing The Commitments Tour to the Blues on Broadbeach Music Festival with a 9-piece band performing hits including Mustang Sally from the BAFTA award winning film that received incredible chart success internationally. Strong has toured with the likes of The Rolling Stones, Elton John, Prince, Lenny Kravitz with several solo albums under his belt hitting Platinum status.

Australian blues rock band and household name, The Black Sorrows will be returning to the Blues on Broadbeach Music Festival stage with Aria Hall of Fame inductee Joe Camilleri on lead vocals.

Australian icon and international Jazz artist James Morrison will 'Play The Blues' with a unique set created just for the festival. Following a massive career including ARIA Awards, induction into the Graeme Bell Hall of Fame and performing at the Sydney 2000 Olympic Games, he will be a big band for his incredible performance.

The festival will celebrate its 14<sup>th</sup> year, in 2015 and organisers Broadbeach Alliance along with major partners Tourism and Events Queensland and the City of Gold Coast are thrilled that from humble beginnings, the festival has grown to become one of the largest music festivals in Australia.

Presented by the award-winning team at Broadbeach Alliance, Blues on Broadbeach is a major Queensland event winning “Best Regional Event QLD” and “Best Arts, Cultural or Music Event QLD” at the prestigious 2014 Australian Event Awards, and is also honoured as a Top Ten Finalist in the category of “Australia’s Favourite Event 2014”.

CEO of Broadbeach Alliance Jan McCormick promises the 2015 festival will deliver some of the best artists in the country, whilst remaining free to attend.

“The Blues on Broadbeach Music Festival continues to grow every year and with the line-up we are about to present we believe people will fly from across the country to be a part of this incredibly unique event.”

The 2015 festival will showcase Australian and international artists on outdoor stages and in venues throughout Broadbeach on the Gold Coast.

“Apart from being free, what is so unique about Blues on Broadbeach is that you can book a table at one of the restaurants or an apartment in Broadbeach and soak up the festival atmosphere and in some cases even see the main stages from the comfort of your table or balcony” said Mrs McCormick.

City of Gold Coast Mayor Tom Tate said the Blues on Broadbeach Festival was an important part of the Gold Coast events calendar for locals and visitors alike.

“Securing world-renowned acts has elevated the reputation of the festival and has translated into thousands of international and domestic visitors,” said Cr Tate.

“It has been enormously satisfying seeing the festival growth year after year, and I know that next year will be the best yet.”

The Blues on Broadbeach Music Festival starting today, Thursday May 21 and concluding Sunday May 24, is a free event to attend.

Visit [www.bluesonbroadbeach.com](http://www.bluesonbroadbeach.com) for more information.

Blues on Broadbeach Music Festival 2015 line-up:

# **ANDREW STRONG**

**'THE COMMITMENTS TOUR' (IRELAND)**

**ASH GRUNWALD**

**JAMES MORRISON, THE BLACK SORROWS**

**JEFF LANG**

**BACKSLIDERS, TIJUANA CARTEL**

**FIONA BOYES, BLUE SHADDY, RAY BEADLE,  
OLD GRAY MULE (USA), BELLA REUNION, HAT FITZ AND CARA,  
MASON RACK, THE WALTERS, JUZZIE SMITH, ASA BROOMHALL,  
JIMMY THE SAINT AND THE SINNERS, KEVIN BORICH,  
PHIL EMMANUEL**

**ALI PENNEY AND THE MONEY MAKERS, BIG KITTY, BLUE EYES CRY,  
BLUES CORP, CASS EAGER AND THE VELVET ROPE, CLAYTON DOLEY,  
COL FINLEY, DAVE DIPROSE, DEVILS KIOSK, DEZZIE D AND THE  
STINGRAYZ, DOC SPAN, DOGGIN IT, FIONA BOYES, FRAZER  
GOODMAN, FULL HOUSE BAND, GRAMOPHONE MAN, GRIZZLEE  
TRAIN, IAN COLLARD, JOSH NEEDS, LAZY EYE, LLOYD SPIEGEL, MIKE  
FROST AND THE ICEMEN, MITCH KING, MOJO WEBB, NICK  
CHARLES, OLD GRAY MULE, PETER MCFARLANE BAND, PHIL  
MANNING, RAY BEADLE, ROSS WILLIAMS, SWEET LIL RIDER, THE  
BLUES PREACHERS, THE JACKY HOWELLERS, WARREN EARL BAND  
and many more**