

FOR IMMEDIATE RELEASE

## **2015 BLUES ON BROADBEACH MUSIC FESTIVAL ANNOUNCES INCREDIBLE INTERNATIONAL LINE-UP**

Andrew Strong and The Commitments Tour, James Morrison plays the Blues, The Black Sorrows and Charlie Parr direct from the USA are just a few of the massive names to headline the Blues on Broadbeach Music Festival, May 21 to 24, 2015.

The free event staged in the streets and in venues over four huge days throughout the popular Gold Coast hub will also feature Jeff Lang, Tijuana Cartel, The Backsliders and US favourites Old Gray Mule.

Grammy nominated Andrew Strong is bringing The Commitments Tour to the Blues on Broadbeach Music Festival with a 9-piece band performing hits including Mustang Sally from the BAFTA award winning film that also received incredible chart success internationally. Strong has toured with the likes of The Rolling Stones, Elton John, Prince, Lenny Kravitz and more with several solo albums under his belt hitting Platinum status.

Australian blues rock band and household name, The Black Sorrows will be returning to the Blues on Broadbeach Music Festival stage with Joe Camilleri, an Aria Hall of Fame inductee, on lead vocals and special guests Vika and Linda.

Australian icon and international Jazz artist James Morrison will 'Play The Blues' following a massive career including ARIA Awards, induction into the Graeme Bell Hall of Fame and performing at the Sydney 2000 Olympic Games bringing a special performance to the 2015 Festival.

The festival will celebrate its 14<sup>th</sup> year, in 2015 and organisers Broadbeach Alliance along with major partners Tourism and Events Queensland and the City of Gold Coast are thrilled that from humble beginnings, the festival has grown to become one the largest music festivals in Australia.

Presented by the award-winning team at Broadbeach Alliance, Blues on Broadbeach is a major Queensland event winning "Best Regional Event QLD" and "Best Arts, Cultural or Music Event QLD" at the prestigious 2014 Australian Event Awards, and is also honoured as a Top Ten Finalist in the category of "Australia's Favourite Event 2014".

CEO of Broadbeach Alliance Jan McCormick promises the 2015 festival will deliver some of the best artists in the country, whilst remaining free to attend.

"The Blues on Broadbeach Music Festival continues to grow every year and with the line-up we are about to present we believe people will fly from across the country to be a part of this incredibly unique event."

The 2015 festival will showcase Australian and international artists on outdoor stages and in venues throughout Broadbeach on the Gold Coast.

“Apart from being free, what is so unique about Blues on Broadbeach is that you can book a table at one of the restaurants or an apartment in Broadbeach and soak up the festival atmosphere and in some cases even see the main stages from the comfort of your table or balcony” said Mrs McCormick.

Minister for Tourism, Major Events, Small Business and the Commonwealth Games Jann Stuckey said the 2015 festival line-up would be a major drawcard for visitors.

“The award-winning Blues on Broadbeach is a highly anticipated event which continues to provide memorable experiences on the ‘Famous for Fun’ Gold Coast,” said Ms Stuckey.

“Queensland boasts Australia’s best events in Australia’s best destinations, with Blues on Broadbeach part of a sensational offering of sporting, arts, cultural and lifestyle events throughout the state.

“The Queensland Government’s 20-year plan for tourism, *Destination Success*, highlights support of events such as this which showcase our iconic visitor experiences, drive repeat visitation and grow regional tourism destinations.”

City of Gold Coast Mayor Tom Tate said the Blues on Broadbeach Festival was an important part of the Gold Coast events calendar for locals and visitors alike.

“Securing world-renowned acts has elevated the reputation of the festival and has translated into thousands of international and domestic visitors,” said Cr Tate.

“It has been enormously satisfying seeing the festival growth year after year, and I know that next year will be the best yet.”

The Blues on Broadbeach Music Festival May 21-24, 2015, is a free event to attend.

Further announcements on the 2015 Festival line-up are expected before Christmas. Visit [www.bluesonbroadbeach.com](http://www.bluesonbroadbeach.com) for more information.

Blues on Broadbeach Music Festival 2015 line-up announcement #1 is:

# **ANDREW STRONG**

**‘THE COMMITMENTS TOUR’ (IRELAND)**

**JAMES MORRISON, THE BLACK SORROWS**

*with special guests Vika and Linda,*

**CHARLIE PARR (USA), JEFF LANG,**

**BACKSLIDERS, TIJUANA CARTEL**

**FIONA BOYES, BLUE SHADDY, RAY BEADLE,**

**OLD GRAY MULE (USA), BELLA REUNION, HAT FITZ AND CARA,  
MASON RACK, THE WALTERS, JUZZIE SMITH, ASA BROOMHALL,  
JIMMY THE SAINT AND THE SINNERS.**