

For immediate release



ARTIST APPLICATIONS NOW OPEN BLUES ON BROADBEACH 2017

Applications are now open for artists wishing to perform at the 2017 Blues on Broadbeach Music Festival Driven by Gold Coast Volkswagen, May 18 – 21.

Launched in 2002 the festival attracted 13,000 and has kept growing ever since with over 166,000 attendees in 2016 heading to what is now one of the largest free music festivals in the country.

The annual event spans over four huge days, encompassing 17 stages in the streets and venues, with a line-up of over 60 artists including local, national and international talent performing throughout the popular Gold Coast hub

This year's festival included Rock and Roll Hall of Fame legend Eric Burdon and the Animals headlining as the closing act plus Diesel, Cookin' on 3 Burners with Tex Perkins and Stella Angelico and The Bamboos.

The festival celebrated its milestone 15th year, in 2016 and organisers Broadbeach Alliance along with major partners Frizelles Automotive Group, Tourism and Events Queensland and the City of Gold Coast are thrilled that from humble beginnings, the festival has grown to become one of the largest music festivals in Australia.

CEO of Broadbeach Alliance Jan McCormick promises the 2017 festival will deliver some of the best artists in the country, whilst remaining free to attend.

"The Blues on Broadbeach Music Festival continues to grow every year which was evident with the 166,000 attendees in 2016 who came to see our ground breaking line-up featuring Hall of Fame inductee Eric Burdon and the Animals, with many saying they have already booked to attend the incredibly unique event again in 2017."

"Apart from being free, what is so unique about Blues on Broadbeach is that you can book a table at one of the restaurants or an apartment in Broadbeach and soak up the festival atmosphere and in some cases even see the main stages from the comfort of your table or balcony" said Mrs McCormick.

Blues on Broadbeach Music Festival May 18-21, 2017

The event is supported by the Queensland Government through Tourism and Events Queensland and promoted as part of the *It's Live! in Queensland* event calendar.

The Blues on Broadbeach Music Festival May 18 to 21, 2017, is a free event to attend.

Artists are encouraged to apply for their chance to join a diverse line-up of over 60 national and international blues artists with applications open now until October 28.



Visit the website to apply: <http://bluesonbroadbeach.com/artist-applications/>

Dropbox of images: <https://www.dropbox.com/sh/zhozoexecybkte6/AAC5gyHAJJPIQ-12RnhHP6sa?dl=0>