

MEDIA RELEASE

Thursday November 10, 2016

MASSIVE LINE-UP ANNOUNCED FOR BLUES ON BROADBEACH 2017

The weather on the Gold Coast might be warming up, but it's about to get a whole lot cooler with Broadbeach Alliance today announcing an enviable line-up of stars who will play at the 2017 Blues on Broadbeach Music Festival driven by Frizelles.

International superstar BONNIE TYLER will headline the impressive list of performers which also includes Australian legend IAN MOSS, US act SLIM JIM PHANTOM TRIO, RAY BEADLE, KEVIN BORICH, and CASH SAVAGE AND THE LAST DRINKS.

Broadbeach Alliance Chief Executive Officer Jan McCormick said the team were busily putting the finishing touches on the event, and told festival fans to expect even more surprises when further details on the full bill are released early next year.

"We are extremely proud to announce this brilliant line-up, and I'm sure that this versatile group of artists will attract an enormous crowd to next year's festival," Mrs McCormick said.

"Visitation numbers are increasing every year and we are expecting this trend to continue, with thousands of people already travelling from interstate and overseas for the event," she continued.

Queensland Minister for Tourism and Major Events Kate Jones said the calibre of performers would be a huge drawcard for visitors.

"The Blues on Broadbeach Music Festival is a highlight on Queensland's calendar of events which draws visitors from around Australia and overseas," Ms Jones said.

"This year's event delivered an economic boost of around \$20 million into the Gold Coast economy and next year is set to be even bigger."

"I congratulate Tourism and Events Queensland (TEQ), Broadbeach Alliance and the event partners for bringing this highly successful festival to the Gold Coast."

With a career spanning four decades, BONNIE TYLER will bring her instantly identifiable voice to Blues on Broadbeach in 2017. Bonnie's music has underscored the lives of generations, with hits like 'Lost in France', 'Have You Seen The Rain' and 'Holding Out for A Hero' popular throughout the world.

Having won two Grammy Awards and three Brit Award nominations for her work, and with smash hits 'It's A Heartache', and 'Total Eclipse of The Heart' still among the best-selling singles of all time Bonnie's performance at Blues on Broadbeach is one not to be missed.

Arguably Australia's best guitarist, IAN MOSS will also bring his unforgettable sound and silken voice to the Blues on Broadbeach Music Festival next year. Moss will return to the Festival after last year's widely successful Cold Chisel National tour.

SLIM JIM PHANTOM continues to inspire and excite audiences worldwide; with a sound, style and image that remains as fresh today as it ever was. Slim Jim Phantom has secured his place as a true

rockabilly icon. As the legendary drummer for the Stray Cats, Phantom, alongside band mates Brian Setzer and Lee Rocker, spearheaded the neo-rockabilly movement of the early 80s.

New Zealand-born Australian guitarist and singer-songwriter KEVIN BORICH will be back in the Country for this year's festival, following his participation in 'The Last Waltz - 40th anniversary Concert Tour' currently making its way around New Zealand.

Also following a successful stint overseas, Melbourne based CASH SAVAGE AND THE LAST DRINKS will join the festival program, bringing their unique rambling dirty blues to Broadbeach.

Rounding out the first announcement for the 2017 line-up are Ray Beadle, Shane Pacey Trio, Cheap Fakes, Lachy Doley and the Horns of Conviction, Phil Manning, Hussy Hicks, Claude Hay, The Turner Brown Band, The Vibrolators featuring Miss Peta Lee, The Flaming Mudcats (NZ), Blues Arcadia, Ezra Lee, Austin Walkin' Cane (US) and Little Billy, with more to be announced.

The Blues on Broadbeach Music Festival is supported by the Queensland Government through TEQ's *It's Live! In Queensland* major events calendar and will present four massive days and nights of Australian and International Blues acts from May 18-21 next year.

For more information visit www.bluesonbroadbeach.com

2017 FIRST LINE-UP ANNOUNCEMENT

BONNIE TYLER

IAN MOSS

SLIM JIM PHANTOM TRIO

KEVIN BORICH- RAY BEADLE

CASH SAVAGE AND THE LAST DRINKS –

SHANE PACEY TRIO – CHEAP FAKES

LACHY DOLEY AND THE HORNS OF CONVICTION– PHIL MANNING - HUSSY HICKS –

CLAUDE HAY –THE TURNER BROWN BAND–

THE VIBROLATORS FEATURING MISS PETA LEE – THE FLAMING MUDCATS (NZ) –

BLUES ARCADIA – EZRA LEE –AUSTIN WALKIN' CANE - LITTLE BILLY

And more to be announced.

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