

FOR IMMEDIATE RELEASE

DIESEL, MORRIS, BRAITHWAITE, WILSON, CAMILLERI AND REYNE Huge names announced for 2014 Blues on Broadbeach Music Festival

DIESEL, Russell Morris, Kevin Borich and the “Time of My Life” collaboration featuring Joe Camilleri, James Reyne, Daryl Braithwaite and Ross Wilson are just some of the Australian Music Industry legends that are announced to headline the Blues on Broadbeach Music Festival, May 22 to 25, 2014.

The free event staged in the streets and in venues over four huge days and nights throughout the popular Gold Coast hub will also feature the Bondi Cigars, Backsliders, Eugene Hideaway Bridges direct from the US and New Zealand favourites TrinityRoots.

Following a hugely successful sold out tour of Australia, Braithwaite, Camilleri, Reyne and Wilson will come together one more time to deliver an unforgettable experience closing the event with four decades of hits from the four music icons.

The festival will celebrate its 13th year, next year and organisers Broadbeach Alliance along with major partners Tourism and Events Queensland and the City of Gold Coast are thrilled that from humble beginnings, the festival has grown to become one the largest music festivals in Australia.

Presented by the award-winning team at Broadbeach Alliance, Blues on Broadbeach has recently become a major Queensland event winning “Best Regional Event QLD” and “Best Arts, Cultural or Music Event QLD” at the prestigious 2013 Australian Event Awards, and was also honoured as a Top Ten Finalist in the category of “Australia’s Favourite Event”.

As well as this, the event received the accolade of ‘Best Festival & Event’ at the 2011 Queensland Tourism Awards and was named a finalist in 2012 and a Bronze winner at the 2013 awards.

CEO of Broadbeach Alliance Jan McCormick promises the 2014 festival will deliver some of the best artists in the country, whilst remaining free to attend.

“The Blues on Broadbeach Music Festival continues to grow every year and with the line-up we are about to present we believe people will fly from across the country to be a part of this incredibly unique event.”

The 2013 festival will showcase Australian and international artists on outdoor stages and in venues throughout Broadbeach on the Gold Coast.

“Apart from being free, what is so unique about Blues on Broadbeach is that you can book a table at one of the restaurants or an apartment in Broadbeach and soak up the festival

atmosphere and in some cases even see the main stages from the comfort of your table or balcony” said Mrs McCormick.

Minister for Tourism, Major Events, Small Business and the Commonwealth Games Jann Stuckey welcomed the announcement of artists for the 2014 Blues on Broadbeach Music Festival, saying the event has grown into one of Australia’s highest profile Blues festivals.

“Blues on Broadbeach is renowned for nurturing Australian Blues talent and providing a stage for international acts,” Ms Stuckey said.

“Last year the Queensland Government through Tourism and Events Queensland added Blues on Broadbeach to Queensland’s major event calendar, providing additional support in recognition of the event’s ability to attract visitors and drive significant economic and social benefits for the Gold Coast.

“Supporting major events such as this is part of our goal to double overnight visitor expenditure to \$30 billion by 2020.”

The Blues on Broadbeach Music Festival 22-25 May 2014, is a free to attend event.

Further announcements on the 2014 Festival line-up are expected before Christmas.

Visit www.bluesonbroadbeach.com for more information

Blues on Broadbeach Quick Facts:

- The Blues on Broadbeach Music Festival celebrated its inaugural year in 2002, designed to attract travellers to the Gold Coast during the quiet month of May.
- This year, the event won “Best Regional Event QLD” and “Best Arts, Cultural or Music Event QLD” at the 2013 Australian Event Awards, and was also named a Top Ten Finalist in the category of “Australia’s Favourite Event”.
- The festival won ‘Best Festival & Event’ at the 2011 Queensland Tourism Awards and was named a prestigious finalist in the 2012 and 2013 awards.
- More than 95,000 people attended the event in May 2013.
- Blues on Broadbeach Music Festival is completely free to attend spanning major outdoor stages and in various venues throughout the precinct over four days and nights.